An urban sanctuary in the heart of Kuala Lumpur

A cultural melting pot where heritage and modernity co-exist. It is vibrant with life, whether it be the hustle and bustle of the urban lifestyle, or the greenery found throughout...

Lverge, that serves as the DNA for The RuMa Hotel, a project developed by Urban DNA Sdn Bhd.

A joint venture between Aseana Properties Ltd and Ireka Corporation Bhd and part of Ireka's i-ZEN luxury properties, The RuMa combines the best of vintage charms and city convenience, and exudes luxury living that resonates to the needs of discerning owners.

A timeless sensation in Kuala Lumpur, The RuMa Hotel occupies Levels 6-18 (12 levels) of the entire project with a range of 253 suites from standard to presidential.

The RuMa Hotel will be managed by Urban Resort Concept (URC), an internationally-renowned hotel management team with several hotels in the region under its belt. With over 150 years of experience, URC will be bringing their best to the table, offering guests an unparalleled experience.

Every guest in The RuMa stands to experience bespoke services which express the culture and nuances of the city, and where the guest experience is paramount.

Located in Jalan Kia Peng, The RuMa is mere steps away from the famed Petronas Twin Towers, and with it several local hotspots, like the KLCC Park, Suria KLCC shopping centre, the KL Con-

vention Centre and Pavilion Kuala Lumpur.

For those who want to explore the rest of the city, they will be pleased to know that they can do so via the rail transit as The RuMa is a short walk away from Light Rail Transit (LRT) and Monorail sta-

Within the vicinity of The RuMa is also the elevated pedestrian bridge that links KLCC to the Bintang Walk Shopping District. Both leisure and business tourists have found the bridge to be a most convenient factor as they move from room to convention halls and even for some retail therapy.

As it is nestled in one of Kuala Lumpur's liveliest areas, the hotel is near the offices of multinational corporations, embassies, five-star hotels, international banks, F&B and entertainment outlets.

Whether it be for work or play, it is all a stone's

TT is with this in mind — where old and new throw away from The RuMa. Those who want to meet, and where greenery and modernity con- venture further, travelling will be a breeze, too, as the hotel is located near major roads and high-

> For those looking for bespoke luxury living in the heart of Kuala Lumpur, you might not need to travel far any more to go "home". (Story courtesy of Henry **Butcher Malaysia**)

> For more information, visit www.the-ruma.com or contact Ireka Property Gallery at +603 6203 0020.





